



COLLEEN WILSON | Copywriter

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WHERE I'VE BEEN

[InterContinental Hotel Group](#) - Copywriter (2021-Current)

Social media content creator on multiple brands.

IHG Hotels & Resorts, IHG One Rewards, Holiday Inn Express, Holiday Inn, EVEN Hotels, avid hotels

[Bee-line Communications](#) - Copywriter/Creative Director (2018-2020)

Created compelling campaigns for a diverse group of clients and industries ranging from IT to truck parts to couture bridal gowns. Served as a creative director, lead strategist, account executive and cruise director. Transformed brands and created new ones.

[Euro RSCG McConnaughy Tatham](#) - Copywriter (2000 – 2001)

Midol, Tresemme, Hunts, Red Lobster, United Technologies, Wilson

[Ogilvy & Mather](#) - Copywriter (1998 – 1999)

Sears, Klondike, Kenmore Elite, Mr. Coffee

[Freelance](#) - Copywriter

DDB, Publicis & Hal Riney, Two By Four, Upshot, McCarroll Marketing, We are Rosie

[Why not?](#)

I have been a Spanish teacher, Spanish language advertising Account Executive, worked retail, waited tables, been a receptionist, a TV extra, and a mascot to name just a few.

WHERE I COME FROM

[Portfolio Center](#) - Copywriting (1998)

[Ohio University](#) - Bachelor of Arts, Cum Laude (1994)

[Mérida, Mexico](#) - Ohio University study abroad scholar

WHAT I'M ALL ABOUT

[Girl Scouts of America](#) - Retired Troop Leader

Over 5 years of Pinterest worthy and bad-ass badge work, meetings, crafts, parties and fundraising efforts.

[Girls on the Run](#) - Former Coach

I led a pack of amazing girls through various activities and exercises that encourage positive social, emotional, mental and physical health.

[Bank of America Chicago Marathon](#) - Eight Time Finisher

[Spanish Speaker](#) - Fluent

WHO CARES

[LA Creative Club](#) - Merit Award

[Addy Award](#) - Citation of Excellence